

*Year of the Pig*

# Happy Plant-Based Chinese New Year

JANUARY 17, 2019

## Chinese New Year

or 'Spring Festival' is China's most important festival and holiday and is traditionally celebrated for 16 days by a 25% of the world's population!

This year it falls on **Tuesday, February 5th**, beginning the year of the Pig.

The New Year's Eve dinner is called 'reunion dinner', and is believed to be **the most important meal of the year**.

In preparation of the upcoming feasts, Harvest Sensations has curated some of the most popular and sensationally fresh® Asian specialty items which also support the meal trend of eating "plant-based" – of which many Asian dishes already are – like this baby bok choy and tofu dish.

Make your customers and operators aware of this potentially profitable opportunity to use our Asian specialties to promote the new year of the pig.

## SENSATIONALLY FRESH® INGREDIENTS ON AN ASIAN MENU:

Bok Choy	Daikon Radish Sprouts	Herbs	Snap Peas
Baby Bok Choy	Gai Lan	Beech Mushrooms ORG	Snow Peas
Baby Peeled Carrots	Garlic	King Oyster Mushrooms ORG	Asian Pears
Chiles	Ginger Peeled	Maitake Mushrooms ORG	Starfruit
Daikon Root	Ginger Root	Shiitake Mushrooms	Tofu



Call us for pricing and availability:  
[HSLAsales@harvestsensations.com](mailto:HSLAsales@harvestsensations.com) 213.895.6968  
[HSMIAMIsales@harvestsensations.com](mailto:HSMIAMIsales@harvestsensations.com) 305.591.8173  
[Harvestsensations.com](http://Harvestsensations.com)