

## Chilean Blueberries

# Trending Use of Blueberries

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Move over Muesli and overnight oatmeal jars at grab-n-go and fast casual.

According to Datassential's MenuTrends, Ball Bites, Energy Bites and Fat Bombs are trending and ready for a huge wave as their promotion (and price point) are a blank slate for leveraging health-forward foods to the raw, low-carb, vegan, and Pagan (to name a few) tribes.

Not only are they "on the menu" in cities like San Antonio, Kansas City and Chicago but have a strong following throughout the U.S.

Why is this information useful to operators? Adoption is already at 30% which means the profit and sales trajectory presents a tremendous opportunity.

And to bring it all home - SENSATIONALLY FRESH® blueberries are one perfect and delicious ingredient to use!



Chilean Blueberries available through Harvest Sensations Miami

ITEM	PACK	COO	AVAIL	FOB
Blueberries	12/6oz	Chile	Jan – Mar	FL



Call us for pricing and availability:  
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